

# GETTING INVESTMENT READY



**For entrepreneurs in the MedTech, Life Science and Healthcare sectors.**

**Get yourself investment ready by joining our fully funded workshop covering:**

## **Investment Pathway**

- What does the process look like – what do I need to know?
- What do all these investment terms mean?
- The stages of investment – getting from seed through to exit
- Understanding the requirements of your future investors
- Develop a compelling business case
- Ensure the business is prepared for investor scrutiny
- Plan your approach to the market

## **Investment Readiness**

- What to prepare and how to pull the detail together, covering:
- Technology/Commercial/Sales/Market analysis.
- Regulation/IP/Delivery/Scalability
- Financial Planning.
- Team/Legal/Accounting/Governance/Raising investment/Communication.

## **Investment Closure**

- Timing
- Due Diligence
- Identifying potential investors and pitching

Contact us at [seip@ncltv.co.uk](mailto:seip@ncltv.co.uk) to find out more.

**NCL Technology Ventures (NCL) will be delivering workshops for entrepreneurs on how to raise investment for their new business.**

**Using examples and practical experience the workshop will guide you through what to expect and the challenges you will meet.**

The workshop will be delivered on behalf of South-East Innovation programme (SE-IP) and provide early-stage entrepreneurs and companies with an overview of the fund-raising process, a checklist of requirements for an entrepreneur to complete when fund-raising, time to review and develop their business plan and the delivery of their investment pitch.

The South-East Innovation Programme is part funded by the European Union Regional Development Fund 2014 - 2020.

The package of specialist training will help to prepare you for securing investment. Training will be free of charge and will cover the main aspects of developing a commercially viable business, from concept through to investment and market entry.

Entrepreneurs and companies must either be located within the SELEP area covering Kent, Medway, Essex, East Sussex, Southend, and Thurrock or consider moving to the area prior to the programme.

The programme will coincide with the planned opening of the Maidstone Innovation Centre in Autumn 2021, which has been part funded by the European Union Regional Development Fund 2014 – 2020 and has previously received funding from the South-East Local Enterprise Partnership.

NCL Technology Ventures is a specialist technology investor, with UK offices in both London and Kent. NCL has backed some of the most promising technology companies and has a wealth of experience in developing market leading businesses. SMEs that complete the SE-IP programme will be considered for investment from NCLs Technology Fund.

**The next workshops will be on:**

**21/22 September 2022 at Maidstone Innovation Centre,  
Gidds Pond Way, Kent Medical Campus, Maidstone,  
Kent, ME14 5FY, or**

**28/29 September 2022 at The Forum Southend, Elmer  
Square, Southend-on-Sea, Essex, SS1 1NS.**

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